



TENTH ANNUAL

Stone Crab Jam

NOVEMBER 4th 2017

Sponsorship Opportunity Package



Kings Bay Rotary Charitable Foundation



The Tenth Annual Stone Crab Jam

The sounds of live music from the three stages will have you singing and dancing in the streets of downtown Crystal River. The delectable and inviting aromas of seafood and land fare cooking will tantalize your taste buds. An ice cold beer, glass of fine wine, or a beverage of your choice to accompany those Florida fresh stone crab claws can't be beat. Vendors and local merchants will peak your curiosity with their newest and most unique items. Come join the fun with the King's Bay Rotary club and experience this community fundraiser that is always best in class. The Stone Crab Jam benefits dozens of local charities and projects.

When and Where - Saturday November 4th, 2017. Beginning at 12pm and finishing at 10pm. The venue will be on Citrus Ave, west of Highway 19, extending onto 5th St and into Kings Bay Park.

General Admission tickets are \$10.00. Ages 12 and under are free. Our "Ultimate VIP Experience" is a sponsor favorite. VIP tickets will be available for the Fiddler Crab sponsor level and above. Those tickets are in limited supply so please act quickly.

**To learn more or get involved with the Stone Crab Jam
visit www.stonecrabjam.com.**



Kings Bay Rotary Charitable Foundation.



ABOUT SPONSORSHIP

Thousands of people from near and far come out every year to enjoy the Stone Crab Jam and help support the charitable causes and projects the Kings Bay Rotary Club funds. As Rotarians, the projects we support include those concerning, clean drinking water, supplying needed food, satisfying medical needs including the eradication of polio, and funding educational scholarships.

With the great success of our 2016 Stone Crab Jam we were able to also support The George Washington Carver Community Center and begin project planning with the Main Street Group. These projects play a key role in the economic redevelopment and cultural unification of Crystal River and will benefit all of Citrus County. Being a Stone Crab Jam Sponsor is a great way to forward these causes and many others.

The following sponsorship levels allow everyone to share in the pride of supporting our community. Please think BIG and act BIG. The bigger your sponsorship the more publicity and community thanks you will receive.

Come join the other leaders in our community and fill out your sponsor application and send in your payment today.

A BIG THANK YOU FROM THE KINGS BAY ROTARY CLUB.



Kings Bay Rotary Charitable Foundation.



2017 CASH SPONSORSHIP LEVELS

Whether you are a BIG fish in the sea or a new business in town, we have a sponsorship level for every budget

Stage Sponsor \$7500.00

Advertising on radio spots and in print where available *

Your Business Web Site Link on the Stone Crab Jam Web Site

A Booth at the Stone Crab Jam

On-site sponsor acknowledgement (not less than 3) at the Stone Crab Jam over the PA system

Advertisement in The Citrus County Chronicle recognizing you as a Stage Sponsor. *

Ability to hang major signage on or behind the stage.

Name on or near all 3 music stages

Company Logo Printed on VIP Tickets

20 VIP Tickets – Value \$2000

50 Entry Tickets to the Stone Crab Jam – Value \$400

There are only three stages available to sponsor and it will be on a first come first serve basis.

Sponsorship can be shared an

* - Advertising info and logos must be in before deadlines or it will not be in the ads.



Kings Bay Rotary Charitable Foundation.



KING CRAB SPONSOR \$5000.00

Advertising on radio spots and in print where available *

Your Business Web Site Link on the Stone Crab Jam Web Site

On-site sponsor acknowledgement (not less than 3) at the Stone Crab Jam over the PA system
Advertisement in The Citrus County Chronicle recognizing you as the King Crab Sponsor. *

Name on or near all 3 music stages

Company Logo Printed on VIP Tickets

14 VIP Tickets

50 Entry Tickets to the Stone Crab Jam

STONE CRAB SPONSOR \$2500.00

Your Business Web Site Link on the Stone Crab Jam Web Site

On-site sponsor acknowledgement (not less than 3) at the Stone Crab Jam over the PA system
Advertisement in the Citrus County Chronicle newspaper recognizing you as a Stone Crab Sponsor*

Name on or near all 3 music stages

8 VIP Tickets

20 Entry tickets to the Stone Crab Jam



BLUE CRAB SPONSOR \$1000.00

Your Business Web Site Link on the Stone Crab Jam Web Site

On-site sponsor acknowledgement (not less than 3) at the Stone Crab Jam over the PA system
Advertisement in the Citrus County Chronicle newspaper recognizing you as a Blue Crab Sponsor*

Name on or near all 3 music stages

4 VIP Tickets

10 Entry tickets to the Stone Crab Jam

FIDDLER CRAB SPONSOR \$500.00

Your Business Web Site Link on the Stone Crab Jam Web Site

Advertisement in the Citrus County Chronicle newspaper recognizing you as a Fiddler Crab Sponsor.*

Name on or near all 3 music stages

2 VIP Tickets

10 Entry tickets to the Stone Crab Jam

HORSESHOE CRAB SPONSOR \$250.00

Your Business Web Site Link on the Stone Crab Jam Web Site

Advertisement in the Citrus County Chronicle newspaper recognizing you as a Horseshoe Crab Sponsor.*

10 Entry tickets to the Stone Crab Jam

HERMIT CRAB SPONSOR \$100.00

Your Business Web Site Link on the Stone Crab Jam Web Site

4 Entry tickets to the Stone Crab Jam

* - Advertising info and logos must be in before deadlines or it will not be in the ad



2016 SCJ Local Proceed Recipients

Rotary Dictionary Project	One Rake At A Time	Cub Scouts (Local)
Rotary Upward Bound Program	Marine Science Station	Habitat For Humanity
Rotary Camp Florida	Rotary Children's Christmas Shopping	The Masons (Spring Lodge #378)
Rotary Scholarships	Path Grove Project	United Way of Citrus County
Joe Turck Scholarship	YMCA	Leader/ Sail Scholarship
Crystal River Rotary Club	Boys and Girls Club	The George Washington Carver Community Center
Homosassa Rotary Club	Guardian Ad Litem	The Blessings Project
Sugarmill Woods Rotary Club	Key Training Center	The Pilots Club
Rotary Club of Inverness	Hospice of Citrus County	CASA
Central Citrus Rotary Club	Young Marines	Citrus County Food Banks
Rotary S4TL Program	Fallen Heroes	Narleo
Seven Rivers Interact Club	Citrus County Veterans Coalition	Crystal River High School Music Program
Lecanto High Interact Club	Operation Honor Flight	Lecanto FFA
Nature Coast Rotaract Club	Operation Welcome Home	Central Florida Rotaract Club
	Citrus County Veterans Service	





2017 Stone Crab Jam "Dancing in the Street"

Saturday, November 4 th, 2017 • 12pm - 10pm • West Citrus Avenue • Crystal River

www.stonecrabjam.com

2017 Sponsor Sign-up Form

Yes I would like to become a Sponsor of the Tenth Annual Stone Crab Jam!

Please print names legibly how you want to see it in print.

Contact Name: _____

Company Name: _____

Billing Address: _____

City: State: Zip: _____

Phone: _____ Fax: _____

E-Mail Address: _____

Sponsor Web Site: _____

Type of Sponsorship

Corporate Individual Foundation

Sponsorship Level

King Crab - \$5,000

Fiddler Crab - \$500

Stage Sponsor - \$7,500

Stone Crab - \$2,500

Horseshoe Crab - \$250

Blue Crab - \$1,000

Hermit Crab - \$100

Preferred Method of Payment

Make checks payable to: Kings Bay Rotary Charitable Foundation. Check enclosed: \$ _____
(Kings Bay Rotary Charitable Foundation is a 501(c)(3) non-profit organization #CH24270)

Receipt will be mailed to you upon receipt of this agreement. (All amenities are subject to printing and production deadline.)

Signature of Donor: _____ Date: _____

Thank you for your contribution and for your commitment to better our community.

Please enclose check and return to:

Stone Crab Jam, c/o Kings Bay Rotary Charitable Foundation
PO Box 27, Crystal River, FL 34423

For questions about sponsorship please contact Ed Wilsek (352) 212-2084 ewilsek3@aol.com